

Hsu, Wen-Hsin [ 徐 文 星 ]

*President* - Yi Shan Electric Industry Co., Ltd.

Hsu, Wen-Hsin was born in 1955. He grew up in a middle-class neighborhood in Taipei, Taiwan, the nation's capital. Chiang Kai-shek, Taiwan's founder, ruled Taiwan during relatively peaceful times before his son, Chiang Ching-kuo, took Taiwan into the modern age during the 1980's.

Wen-Hsin's father was a mechanical engineer, which influenced his interest in science and engineering. In 1979, Wen-Hsin graduated in Electrical Engineering with top honors from Taiwan University (Taipei), regarded as the finest technical university in Taiwan with a renown international reputation. Wen-Hsin started his career modestly, taking a job as an electronic repair technician. While he had much greater aspirations, his apprenticeship as a technician sparked a lifelong passion for electronics.

Long hours and little sleep began to take its toll and cost Wen-Hsin his health. He was constantly tired and in poor health. However, he was determined to make himself healthy. He studied Traditional Chinese Medicine with the goal of becoming a doctor, but failed the final examination by only two points. It was a tremendous disappointment to Wen-Hsin although it was a tremendous educational opportunity for him. Undeterred by this setback, he pushed forward with complete resolution to become healthy and spread his knowledge about health to others.

As the door to his medical career closed, another immediately opened, one that would change his life and set his destiny in stone. Wen-Hsin read an obscure scientific article translated from Japanese about something called ionized water. The year was 1987. The world had barely heard about ionized water, which the Russians had been quietly



researching for the last 80 years. Wen-Hsin bought two water ionizers from the world's only manufacturer at the time so he could determine how they worked. He found the technology of the time was sufficient to produce ionized water although he knew it could be improved on.

He immediately began to design a new electrolysis chamber, which turned out to be the first truly revolutionary innovation in the water ionizer industry. In 1988, Wen-Hsin patented the first Magnetizing Electrolysis Device that would soon become the industry standard.

In 1990, he started Yi Shan Electric Industry Co., Ltd. in Taipei and became Taiwan's first water ionizer manufacturer. Over the next six years, the small company started by a man with little more than a

dream and determination to succeed became one of the world's most well known and innovative water ionizer manufacturers in the world. In 1997, Wen-Hsin received the Nurnberg Invention Award for his pioneering work in the water ionizer industry.



Nurnberg Invention Prize - 1997



